*Research Article*

# The Role of ICT- Enabled Platforms in Creating Job Opportunities and Promoting Remote Work in the Digital Economy

*1Asere Gbenga Femi, 2Abdulrahman Musa Ali, 3Oboba Friday

### About Author

1 Department of Computer Science, Federal School of Statistics, Manchok, Kaduna State, Nigeria

2 Department of Computer Science, Federal School of Statistics, Ibadan, Oyo State, Nigeria

3 Department of Business Administration and Management, Federal School of Statistics, Ibadan, Oyo State, Nigeria

## ABSTRACT

The quick headway of Data and Correspondence Innovation has reformed different areas of the economy, including the work market. As of late, the expansion of online stages and computerized innovations has worked with the rise of new types of business and work courses of action. These stages associate laborers with likely businesses, giving open doors to remote work and adaptable timetables. The capacity to associate all around the world has added to the development of the gig economy, empowering people to participate in work without customary business contracts.

This exploration researches the effect of ICT-empowered stages on work creation in various monetary areas, analyzing the degree to which these stages have impacted the extension of remote work potential open doors. It additionally investigates the difficulties and valuable open doors related with remote work in the computerized economy. Factors, for example, task plan, installment structures, specialist independence, and computerized abilities will be analyzed to comprehend what these stages mean for work quality, pay soundness, and profession improvement. Also, the review researches the job of government strategies and guidelines in elevating fair admittance to open positions on these stages. This exploration will add to the current writing on the advanced economy and illuminate policymakers, experts, and laborers on procedures to saddle the maximum capacity of ICT-empowered stages for work creation and comprehensive financial development.

Contact @ Asere Gbenga Femi
aseregbenga@gmail.com

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# 1. INTRODUCTION

Information and Communication Technology (ICT) is an extensional term for data innovation that burdens the job of brought together correspondences and the mix of broadcast communications (phone lines and remote signs) and PCs, as well as essential endeavor programming, middleware, stockpiling and varying media, that empower clients to get to, store, send, comprehend and control data (Bukht & Heeks, 2017). ICT is likewise used to allude to the combination of audiovisuals and phone networks with PC networks through a solitary cabling or connect framework. There are enormous financial motivators to consolidate the phone networks with the PC network framework utilizing a solitary bound together procedure for cabling, signal dissemination, and the executives. ICT is an umbrella term that incorporates any specialized gadget, enveloping radio, TV, cells, PC and organization equipment, satellite frameworks, etc, as well as the different administrations and machines with them, for example, video conferencing and distance learning. ICT additionally incorporates simple innovation, like paper correspondence, and any mode that sends correspondence (Tong & Wohlmuth, 2019).

ICT is an expansive subject and the ideas are developing. It covers any item that will store, recover, control, communicate, or get data electronically in a computerized structure (e.g., PCs including cell phones, advanced TV, email, or robots). Abilities Structure for the Data Age is one of many models for portraying and overseeing capabilities for ICT experts for the 21st hundred years (Zhao *et al.*, 2015).

## 1.1. Point and targets of the Review:

### 1.1.1. Point:

The point of this examination is to exhaustively research the job of ICT-empowered stages in setting out work open doors and advancing remote work in the computerized economy.

### 1.1.2. Targets:

1. To dissect the advantages and difficulties related with remote work worked with by ICT-empowered stages.

2. To investigate the job of advanced abilities, schooling, and preparing in empowering people to get to open positions on ICT-empowered stages.

3. To distinguish the variables impacting the reception and outcome of ICT-empowered stages for remote work.

4. To give proposals to policymakers, organizations, and people on utilizing ICT-empowered stages for work creation and remote work in the computerized economy.

5. To add to the current assemblage of information by offering experiences into the capability of ICT-empowered stages for driving financial development and work.

### 1.1.3. Importance of the review

1. Strategy Suggestions: This examination will furnish policymakers with significant bits of knowledge into the job of ICT-empowered stages in setting out work open doors and advancing remote work in the computerized economy. The discoveries can advise the improvement regarding strong arrangements and guidelines to outfit the capability of these stages for financial development and work.

2. Monetary Development: Understanding the commitment of ICT-empowered stages to work creation and remote work will reveal insight into their effect on the general economy. This exploration can assist with recognizing areas that can benefit the most from these stages and guide asset distribution, cultivating manageable financial development.

3. Business Amazing open doors: By examining how ICT-empowered stages add to work creation, this study can direct people in distinguishing new open doors for work. It will feature the potential for independent work, independent work, and gig economy occupations, enabling people to investigate contemporary roads for money age.

4. Adaptability and Balance between serious and fun activities: Remote work worked with by ICT-empowered stages can possibly give laborers more prominent adaptability and further develop balance between fun and serious activities. This study will reveal the advantages and difficulties related with remote work, assisting people and associations with upgrading their work game plans.

5. Computerized Abilities Advancement: The examination will investigate the job of advanced abilities in getting to open positions on ICT-empowered stages. It will reveal insight into the particular abilities and preparing expected to partake in the computerized economy, supporting people in improving their employability and seriousness.

6. Mechanical Advancement: ICT-empowered stages are at the cutting edge of mechanical development, forming the eventual fate of work. This study will add to the comprehension of arising advancements, like man-made consciousness and block-chain, and their effect on open positions and remote work in the computerized economy.

7. Information Headway: This exploration will add to the current collection of information by offering exact proof and bits of knowledge into the job of ICT-empowered stages in work creation and remote work. It will assist with filling holes in the writing, giving an establishment to additional examination and scholastic talk in the field of computerized economy and business.

# 2. LITERATURE REVIEW

There is a legitimate conflict that digitalization makes financial development (Bukht & Heeks, 2017). Digitalization is empowered through data and correspondence innovation, which is characterized by Kabongo and Okpara (2014) as "any specialized gadget or application, including radio, TV, mobiles telephones, PCs, network equipment and programming and satellite frameworks and any related applications." From internet business to business process re-appropriating, advanced innovation has changed how firms work worldwide (Lacity *et al.*, 2016; Liu & Aron, 2014). Moreover, it has changed how individuals impart (e.g., online entertainment) and how legislatures draw in with residents through e-government stages (Zhao *et al.*, 2015). The ramifications of effective execution of advanced innovations are significant (Tong & Wohlmuth, 2019). Computerized advances have additionally worked with "datafication" and "virtualization" (Bukht & Heeks, 2017).

# 3. METHODOLOGY

In this study the researchers employs a mixed-methods pproach, combining with qualitative interviews and literature reviews.

1. **Qualitative interview:** here the researchers made online interviews with companies, organization that are directly or indirectly involve in job creation majorly ICT firms.

2. **Literature reviews:** An intensive review of existing composition, educational papers, journals, and huge conveyances on the role of ICT- enabled platforms in creating job opportunities were coordinated. The analysts recognize key thoughts, examples; troubles associated with ICT- enabled platforms and also studied the likely solutions to it.

## 4. RESULTS AND DISCUSSION

An ICT-enabled platform alludes to an innovation foundation or framework that uses Data and Correspondence Advances to empower different exercises, administrations, or connections. These stages influence advanced innovations, for example, PC organizations, web network, programming applications, and information stockpiling to work with correspondence, cooperation, and admittance to assets. ICT-empowered stages can take various structures relying upon their motivation and expected clients. They can be online stages, sites, or programming frameworks that offer types of assistance like internet business, informal communication, learning the executives, or content conveyance. Instances of ICT-enabled platform incorporate online business commercial centers like Amazon, web-based entertainment stages like Facebook, learning the board frameworks like Moodle, and video real time stages like YouTube. These stages empower clients to associate, share data, access assets, manage exchanges, or participate in different web-based exercises. They frequently influence ICT abilities like ongoing correspondence, information investigation, distributed computing, and versatile advances to upgrade client encounters and empower effective and adaptable activities.
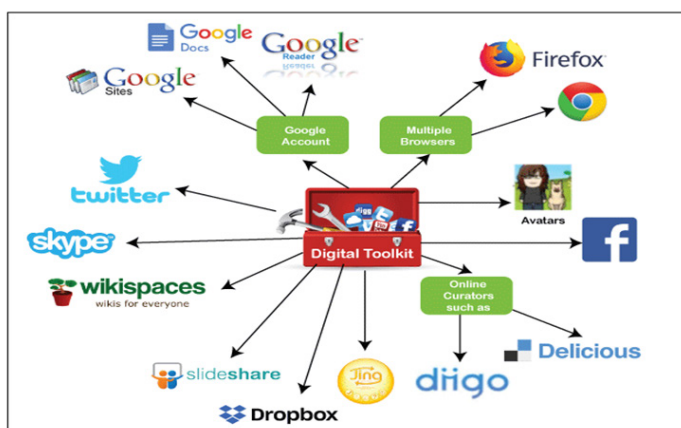


**Figure 1.** Schematic diagram of (ICT) tools

### 4.1. How ICT-enable platform affected work creation in the advanced economy

ICT-enabled platform significantly affect work creation in the computerized economy. These stages have upset how work is coordinated and performed, giving new open doors to people and organizations the same. One significant impact is the production of new position jobs straightforwardly connected with stage activities. These stages expect people to oversee and keep up with the actual stage, guaranteeing its usefulness

and security. This has led to positions like stage chairmen and designers.

Furthermore, the development of ICT-empowered stages has prodded the interest for different specialist co-ops. Stages associate buyers and organizations with specialist co-ops, bringing about work creation in regions, for example, ride-hailing, food conveyance, outsourcing, and home administrations. These stages have basically made new commercial centers where people can offer their abilities and administrations, prompting independent work and business potential open doors.

It is vital to take note of that while ICT-empowered stages have positively added to work creation in the computerized economy; they have additionally upset customary ventures and uprooted specific work jobs. As innovation keeps on developing, it is significant for people to adjust and obtain the essential abilities to make the most of the amazing open doors introduced by these stages.

The critical determinants of achievement for ICT-empowered stages in advancing remote work amazing open doors

The progress of ICT-empowered stages in advancing remote work amazing open doors can be credited to a few key determinants. Consistent and dependable availability, first and foremost, is pivotal. A solid and stable web association is fundamental for telecommuters to get to online stages, team up with partners, and convey successfully.

Also, the convenience and openness of the stage are significant variables. The stage ought to offer an easy to use interface, giving simple route and natural highlights that improve efficiency and work with distant coordinated effort. Moreover, it ought to be available across various gadgets and working frameworks to oblige different client inclinations. Besides, powerful correspondence and backing channels assume a huge part. Telecommuters ought to approach solid specialized help and a stage that works with smooth correspondence with partners and bosses. This can incorporate highlights like talk capabilities, conversation sheets, and virtual gathering rooms.

Finally, cultivating a feeling of local area and it is fundamental to advance commitment among telecommuters. ICT-empowered stages ought to give open doors to social cooperation, coordinated effort, and information sharing. This can be accomplished through the mix of informal communication abilities, virtual group building exercises, and stages that work with mentorship and shared learning.

### 4.2. How ICT-empowered stages add to the development and advancement of the computerized economy

ICT-empowered stages assume a pivotal part in the development and improvement of the computerized economy by working with correspondence, coordinated effort, and business. These stages give an establishment to different computerized administrations and exercises, empowering people, organizations, and legislatures to interface and connect consistently.

One of the critical commitments of ICT-empowered stages is the speed increase of advanced change across areas. These stages permit organizations to digitize their activities, mechanize cycles, and influence enormous information

examination, prompting expanded effectiveness and efficiency. For instance, internet business stages give a commercial center to organizations to sell their items and administrations internationally, extending their compass and client base.

In rundown, ICT-empowered stages act as the foundation of the advanced economy, empowering network, development, and monetary development. They give an establishment to computerized administrations, cultivate business, set out new work open doors, and drive information driven bits of knowledge. Embracing and utilizing these stages is fundamental for associations and economies to flourish in the present advanced time.

### 4.3. The primary difficulties and obstructions looked by work searchers and bosses in using ICT-empowered stages for remote work

In the present quickly advancing work scene, ICT-empowered stages for remote work bring the two open doors and difficulties for work searchers and bosses the same. Here are a portion of the primary difficulties and boundaries looked by the two players:

1. Network and Foundation: Unwavering quality and availability of web availability present critical difficulties in numerous areas, especially in distant districts or non-industrial nations. Without steady and rapid web access, work searchers might confront troubles in getting to and using ICT-empowered stages, while managers might find it harder to impart and team up with telecommuters actually.

2. Mechanical Education: Not all occupation searchers and managers have a similar degree of innovative proficiency or capability. For some work searchers, particularly those from more established ages or with restricted tech openness, adjusting to new computerized stages and instruments can challenge. Managers should likewise consider the requirement for preparing and support important to guarantee everybody can actually use ICT-empowered stages.

3. Security and Protection Worries: With the rising dependence on advanced stages for remote work, the security and security of touchy data become vital. The two managers and occupation searchers should be careful about safeguarding their information from digital dangers and guaranteeing adherence to protection guidelines. Trust and trust in the stage's safety efforts are fundamental for fruitful reception.

4. Balance between fun and serious activities and Representative Prosperity: While remote work offers adaptability, it likewise obscures the limits among work and individual life. Work searchers and managers should explore the difficulties of laying out balance between serious and fun activities and guaranteeing the prosperity of telecommuters. It requires clear correspondence, defining limits, and encouraging a steady work culture.

5. Absence of Social Cooperation and Joint effort: Remote work can in some cases lead to a feeling of seclusion and restricted open doors for social communication and cooperation. Managers need to carry out methodologies to encourage group union, correspondence, and virtual joint effort to defeat these difficulties. This can incorporate ordinary virtual gatherings, group building exercises, and using advanced joint effort devices.

### 4.4. How ICT-empowered stages work with the matching of occupation searchers and bosses in the advanced economy

ICT-empowered stages assume a critical part in working with the matching of occupation searchers and bosses in the computerized economy. These stages influence the force of data and correspondence advances to make computerized commercial centers that associate people searching for work with likely bosses.

These stages, first and foremost, extend to an immense pool of open positions by conglomerating position postings from different sources, including both conventional organizations and remote work choices. This permits work searchers to get to an extensive variety of business choices customized to their abilities, inclinations, and area.

Moreover, these stages frequently offer correspondence and cooperation apparatuses, for example, informing frameworks and video conferencing abilities. This permits work searchers and bosses to interface straightforwardly, plan meets, and examine work assumptions, working with a smoother and more productive employing process.

Generally speaking, ICT-empowered stages furnish work searchers and businesses with advantageous, proficient, and broad devices for work matching in the advanced economy. By utilizing the force of innovation, these stages add to overcoming any issues between work searchers and businesses, at last cultivating financial development and giving open doors to people all over the planet.

### 4.5. The financial effects of ICT-empowered stages on open positions and remote work rehearses

ICT-empowered stages have altered open positions and remote work rehearses, radically influencing the financial scene. These stages furnish people with adaptable work choices and extended admittance to business, rising above geological limits. Right off the bat, ICT-empowered stages have added to the rise of the gig economy, where people can use their abilities and gifts to offer types of assistance and procure pay on-request. This has prompted the formation of new position open doors across different areas, including independent composition, visual computerization, programming, and virtual help, among others. Thus, people who might have confronted restricted business possibilities in customary work showcases currently can procure a job and add to the economy.

Besides, the digitization of work through ICT-empowered stages might worsen existing disparities. Admittance to innovation, computerized proficiency, and solid web network are urgent for people to partake completely in the advanced economy. Endeavors should be made to connect the computerized partition and give equivalent open doors to all, paying little heed to financial foundation.

Taking everything into account, ICT-empowered stages financially affect open positions and remote work rehearses. While they have extended admittance to pay age and expanded work adaptability, cautious consideration ought to be given to guarantee fair business rehearses, social security, and equivalent open doors for all people in the computerized age.

### 4.6. How ICT-enable platform help in crossing over the topographical and abilities holes in the gig market?

ICT-enabled platform assume a significant part in connecting geological and abilities holes in the gig market. These stages give valuable open doors for people, no matter what their area, to interface with expected bosses and clients around the world. Geological hindrances are defeated as remote work turns out to be more possible using innovation.

Besides, ICT-empowered stages give admittance to an extensive variety of instructive and preparing assets, empowering people to obtain new abilities and improve their current ones. Online courses, instructional exercises, and gatherings enable people to gain at their own speed and from anyplace, separating obstructions to conventional schooling. This outfits them with the abilities expected to contend in the gig market.

By crossing over geological and abilities holes, ICT-empowered stages set out open doors for people in underserved regions or with restricted admittance to customary work markets. This prompts more comprehensive work open doors and decreases variations in the gig market.

### 4.7. How various kinds of ICT-enabled platform fluctuate as far as their adequacy in creating open positions and advancing remote work?

While considering the adequacy of various sorts of ICT-empowered stages in producing open positions and advancing remote work, a few elements become possibly the most important factor.

The idea of the actual stage, first and foremost, assumes an essential part. Stages that deal particular administrations or take care of specialty businesses can possibly produce more open positions as they target explicit necessities. For instance, independent stages zeroed in on visual communication or programming can associate managers with skilled people in those fields, opening up additional opportunities for remote work.

Furthermore, the degree of network and openness given by a stage influences its viability. Stages that is effectively open across different gadgets and web associations can arrive at a bigger pool of potential work searchers and work with remote work effortlessly. Versatile stages, for example, empower people to work from a distance from anyplace, expanding open doors for business.

Generally, the adequacy of ICT-empowered stages in creating open positions and advancing remote work relies upon variables, for example, specialization, availability, versatility, trust-building components, and accessible help assets. Understanding these elements can assist people and associations with picking the most appropriate stage to boost their business prospects and embrace remote work amazing open doors.

### 4.8. The accepted procedures and techniques utilized by effective ICT-empowered stages to set out and support work open doors in the computerized economy

Effective ICT-empowered stages utilize a few prescribed procedures and systems to set out and support work open doors in the computerized economy. Here are a few key systems:

1. Underscore expertise improvement: These stages center around outfitting people with the vital abilities to take part in the computerized economy. They offer preparation programs, online courses, and certificate projects to connect the abilities hole and improve employability.

2. Work with remote work: Numerous ICT-empowered stages offer remote work potential open doors, permitting people to work from anyplace. This adaptability advances open positions in topographically distant regions and empowers a different labor force.

3. Adjust to gig economy patterns: Effective stages influence the gig economy model, giving independent or undertaking based work. This empowers people to look for a decent job based on their conditions and sets out more adaptable work open doors.

4. Cultivate joint effort and systems administration: These stages frequently give a discussion to cooperation, permitting experts to interface, share information, and team up on projects. This cultivates organizing open doors and increments work possibilities.

5. Advance business venture: ICT-empowered stages support pioneering drives by giving devices, assets, and mentorship. They urge people to begin their own endeavors and set out work open doors for other people.

6. Embrace arising advances: Effective stages stay refreshed with arising innovations and take on them to improve their administrations. This sets out new position open doors for people with skill in these advancements.

7. Guarantee inclusivity and variety: These stages center around inclusivity and variety by empowering interest from people of various foundations, sexes, and capacities. This encourages equivalent open positions and a more different computerized labor force.

8. Work with admittance to monetary administrations: A few stages offer admittance to monetary administrations, for example, microloans or protection, which empower people to begin their own organizations and set out work open doors.

### 4.9. Strategy mediations and guidelines that is important to amplify the capability of ICT-empowered stages in setting out work open doors and advancing remote work

To expand the capability of ICT-empowered stages in setting out work open doors and advancing remote work, a few strategy mediations and guidelines can be thought of.

1. Foundation Improvement: Legislatures need to put resources into strong media communications framework, including broadband web, to guarantee dependable and rapid availability in both metropolitan and country regions. This can work with admittance to remote work valuable open doors and animate business venture.

2. Computerized Abilities Advancement: Approaches ought to zero in on advancing advanced education and reskilling projects to furnish people with the vital abilities to partake in the computerized economy. This remembers preparing for computerized apparatuses, coding, information examination, and online joint effort, empowering people to make the most of arising open positions in ICT-empowered stages.

3. Administrative Structures: Legislatures need to make

adaptable and versatile administrative systems that advance development, ease hindrances to section, and backing the development of ICT-empowered stages. This can include lessening regulatory formality, establishing an ideal business climate, and executing guidelines that safeguard laborers' freedoms and guarantee fair and straightforward market rivalry.

4. Charge Impetuses: State run administrations can boost organizations to embrace remote work by offering tax reductions or derivations for organizations taking on teleworking strategies. This can urge bosses to set out remote work open doors, subsequently growing the scope of ICT-empowered stages and supporting business potential open doors.

5. Federal retirement aide and Advantages: States ought to address the difficulties connected with remote work by adjusting federal retirement aide frameworks to guarantee laborers approach advantages, for example, medical care, retirement plans, and joblessness support. This would give wellbeing net and urge people to embrace remote work without undermining their monetary security.

6. Information Security and Network safety: States ought to lay out rigid guidelines to safeguard the protection of people and organizations participated in remote work. Hearty network safety measures and information assurance strategies are fundamental to advance trust and trust in ICT-empowered stages, protecting the two laborers and businesses.

## 5. CONCLUSIONS

All in all, this exploration has revealed significant insight into the job of ICT-empowered stages in setting out work open doors and advancing remote work in the computerized economy. It is obvious that these stages have been instrumental in altering the work market by offering adaptable and area free work choices. The positive effects of ICT-empowered stages on work creation, financial development, and abilities improvement can't be put into words. Notwithstanding, a few difficulties obstructions actually should be addressed to understand the capability of these stages completely.

## RECOMMENDATIONS

In light of the discoveries, the accompanying suggestions are advanced:

1. Encourage advanced education and abilities improvement: To amplify the advantages of ICT-empowered stages, it is pivotal to put resources into computerized proficiency programs and guarantee that people have the vital abilities to really get to and use these stages.

2. Span the computerized partition: Endeavors ought to be made to connect the advanced separation, particularly in underserved locales or among underestimated networks. Admittance to high velocity web and reasonable innovation is fundamental to work with remote work open doors and guarantee impartial cooperation in the computerized economy.

3. Advance stage straightforwardness and responsibility: ICT-empowered stages ought to focus on straightforwardness and

responsibility in their tasks. Guaranteeing fair and normalized rehearses, for example, straightforward rating frameworks and debate goal systems, will cultivate trust among work searchers and managers.

4. Empower cooperation between stages, legislatures, and instructive organizations: Cooperative endeavors between stages, states, and instructive establishments can assist with establishing a helpful climate for work creation and remote work. This incorporates drives, for example, offering help for stage guidelines, boosting the production of great remote work potential open doors, and coordinating remote work abilities in instructive projects.

5. Persistent examination and observing: The powerful idea of the advanced economy and ICT-empowered stages warrant progressing exploration and checking. This will empower policymakers, associations, and partners to adjust and answer arising patterns, address difficulties, and devise successful procedures to use the capability of these stages for work creation and remote work.

By carrying out these proposals, it is feasible to bridle the force of ICT-empowered stages to their fullest degree, making a more comprehensive and flourishing computerized economy with plentiful open positions and remote work choices.

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